

News Release

For Immediate Release

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**“Utah Guides and Outfitters Team with Nature Conservancy for  
Earth Day Celebration”**

As Earth Day rolls around again the Utah Guides and Outfitters Association (UGO) will team with the Nature Conservancy and the Grand Canyon Trust as well as some Moab, Utah, conservationist groups to create an Earth Day Event entitled “Celebration of Conservation.”

The partnership of conservation groups and outdoor outfitters expects around 200 guests to join them on the Colorado River at the Proudfoot Ranch near Moab on April 22. The event is designed to allow members of a variety of organizations who care about the future of Planet Earth to come to know each other and form partnerships to work toward conservation.

Those attending the day’s activities will enjoy a creative food court in which Utah Guides and Outfitters members will prepare and serve some of their favorite backcountry cuisine. The event will take place on Earth Day from 4:00 to 7:00 p.m. at the Proudfoot Ranch 31 miles from Highway 191 on Route 128 on the Colorado River.

Members of UGO will spend most of the day participating in another Earth Day event sponsored by the Colorado Plateau River Guides, the River Education Seminar and Rendezvous to be held April 22-April 24 in Moab.

“The Guide Training Seminar provides area guides the opportunity to hone their interpretive skills and knowledge base,” said Tom Kleinschnitz, President of Utah Guides and Outfitters.

“This even reflects the true professionalism that Utah Guides are dedicated to and our association is proud to support it on an annual basis,” Kleinschnitz explained.

The Utah Guides and Outfitters Association is comprised of 50 Utah outfitters offering a variety of outdoor recreation opportunities including whitewater rafting, jet

boat river cruises, scenic flights, rock art tours, hiking & backpacking, mountain biking, or horse pack trips that are designed for minimum impact on the landscape. UGO is actively involved in conservation efforts throughout the state.

For more information about Utah Guides and Outfitters or the Earth Day Celebration of Conservation, visit [www.Utah-Adventures.com](http://www.Utah-Adventures.com) or call the message information request line at (435) 260-2870. For information regarding the River Education Seminar and Rendezvous, call (435) 259-7733.

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